

Case study | Retail



# CCTV Van

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The use of the Securitas CCTV van within our car park sites has shown a measurable decrease in crime by 23%.

Clint Reid,  
Head of Security Marks & Spencer

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Marks & Spencer work to ensure that their customers enjoy a safe environment in which to shop. The shopping experience begins as soon as the customer enters the retail arena.

### The background

Levels of crime had been increasing across a number of Marks & Spencer car parks. Clint Read explains "Although M&S invests largely in security it is extremely hard to police these areas with the conventional forms of security i.e. guards, Store detective and CCTV, we therefore needed to look at other ways to deter crime in these areas. The CCTV van was the perfect weapon in our arsenal for these types of crime, the ability to strategically locate it around our premises or car parks with the added benefit of remote CCTV accessibility has been very successful in reducing and in some locations eradicating crime."

Through the excellent partnership that exists between Marks & Spencer and Securitas a solution was devised. A solution that would create an effective deterrent to car park crime. A solution that would add extra value to existing CCTV systems and enhance overall car park security.

### The trail

A trial was carried out over a number of sites. The results showed the difference that the CCTV van can play in crime reduction. Darren Read, Retail Security Director at Securitas, was delighted with the outcome of the trial and comments, "This demonstrates clearly, not just how technology can enhance the security solution delivered, but also how it can improve the return on investment for our customers."

### The solution

The first Securitas Mobile CCTV van was compiled in association with Marks & Spencer and built specifically to answer Marks & Spencer's issues with car park crime.

- 4 "High Definition" Dallmeier fixed cameras
- Hydraulic arm giving PTZ camera a height of 15m

- Warning alarm system when anyone gets close to the vehicle
- 5 day battery life for deployment where no power is available
- Batteries recharge when vehicle engine is running also a charging point to allow recharging from the mains
- All cameras are recorded on a Dallmeier Video Net Box
- Capability to monitor from within the vehicle
- Capability to remote monitor



### A flexible and effective solution to car park crime

Securitas are able to offer Marks & Spencer a flexible and effective solution to any car park issues that may arise within the portfolio of stores across the UK & Ireland. The Mobile CCTV van can be deployed in response to particular issues, or as a proactive deterrent should there be a history of seasonal criminal activity.

The Mobile CCTV van offers a reassuring presence and can be used in the aftermath of any incidents of crime that may have had a negative effect on staff moral and confidence.