

Case study | Events



Crystal Palace Fireworks Display

South Norwood, London

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The officers always go the extra mile to make sure the Crystal Palace Firework Display is not only a safe place but also an enjoyable experience for everyone that comes

Steve Staddon, Organiser

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Crystal Palace Park has played host to firework displays dating back almost 150 years, with 2013 being no exception.

The background

The tradition continued as Bonfire Night was marked with two magnificent firework displays - one quieter event for children and a larger, louder event for adults attracted over 16,000 visitors.

The event not only offered visitors the chance to witness a spectacular firework display, but visitors could also enjoy a fantastic funfair.

The event

Securitas provided 60 trained officers to cover all aspects of security at the Crystal Palace Fireworks display these included:

- Crowd management
- Security
- Emergency response
- Car park stewarding
- Safety stewarding

One of the key areas of focus was the management of the car park. Despite extensive public transport links, many visitors chose to drive to the event.

In previous years, the car park has been closed after reaching maximum capacity. The team assigned to the car park planned and guided visitors throughout the evening, ensuring the car park remained open. The effective planning and car park management resulted in the team accommodating over 100 extra cars compared to previous years.

Paul Cloke, Events Branch Manager commented on the event, "Once again, despite the poor weather conditions, Securitas Events provided a customer friendly, proactive and above all, safe service to the fireworks display event".

Results

The Securitas Events team safeguarded all visitors, promoting a welcoming and safe environment for all to enjoy the event. Steve Staddon commented, "A huge thank you for delivering such a professional and well managed service during this year's Crystal Palace Firework Display. This year's event was a huge success and your team were an integral part of its smooth running."

Under the current organiser, the event so far has raised in excess of £5,000 for St Christopher's Hospice. A Hospice dedicated to providing the highest quality care to over 2,000 individuals each year.